



## **Coalition For Peace in Africa (COPA)**

### **Advocacy Skills Training, 9<sup>th</sup> to 13<sup>th</sup> July 2018, Nairobi, Kenya**

**Target group:** practitioners working as social and support workers in different professions who are keen to develop their skills in advocacy so that they can be able to identify, develop and coordinate the advocacy agenda of their Programmes/Projects

**Language of facilitation:** English

**Training Centre:** Convent International Guest House, Convent Drive, Off James Gichuru Road, Lavington, Nairobi, Kenya

#### **Training fee**

**Full board accommodation** at the training centre: \$ 500 (covers accommodation at the training centre from Sunday 6<sup>th</sup> May to Saturday 12<sup>th</sup> May @1000 hours.

**Tuition:** \$800 (covers airport pickup and drop offs, certificate of participation and the training resources)

#### **Contacts**

Coalition for Peace in Africa

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## Introduction

The training is aimed at empowering the participants with advocacy skills so that they can be able to identify and advocate for issues that are of interest in their programmes/projects. Participants will be able to get a wider understanding of the principles, strategies and techniques of effective advocacy campaigns. Various advocacy activities that can be used in participant's contexts will be explored. Some of these will include lobbying, flyers, newsletters, negotiations, poster campaigns, talk shows, public forums among others.

Through the training, participants will be able to identify and prioritize critical local and national advocacy issues and themes that are pertinent to their programmes. They will also be able to get a better understanding on what effective advocacy entails and how their agendas can gain support at the implementing levels.

At the end of the training, the expectations are that the participants will be able to draw up advocacy strategies at their projects levels and will also be able to execute, monitor and evaluate the same.

## Content

1. **Understanding Advocacy:** The session will be an introduction to what advocacy really is and what it entails at different levels of society including strategies that the participants can employ at the different levels.
2. **Advocacy and society:** This session will help the participants to get a better understanding of the various entry levels that they can use to launch their advocacy work in society
3. **Roles and qualities of an advocate:** This session will cover the good practices of an advocate including their roles and the skills they need to have in order to be successful
4. **The Advocacy Cycle;** The session will introduce participants to the cycle of activities that take place in an advocacy campaign.
5. **Building alliances:** Effective advocacy works requires that we work with others in our campaigns. The session will help participants to gain skills of how to identify their allies at the different levels

6. **Grassroot mobilization:** This session will provide the participants with the skills necessary to gain support and following at the level of project implementation
7. **Lobbying policy and decision makers:** Advocacy goes hand in hand with lobbying the right people to help push an identified agenda. This session will enable the participants get a better understanding on how to work with the change makers.
8. **Monitoring and evaluating advocacy initiatives:** This session will take participants through the process of how to assess their advocacy initiatives to know if they are successful or not and to also get a better understanding of what needs to change.

### Application process

Filled in application forms should be sent to COPA by email. All received applications will be acknowledged and if successful a corresponding letter of admission and other necessary documentations will be sent to the applicant. Please send your completed application to [copa@copafrica.org](mailto:copa@copafrica.org)/[martha@copafrica.org](mailto:martha@copafrica.org)

### Payment Process

Kindly note all payments should be made before the commencement of the training and can be done by either cheque payable to the Coalition for Peace in Africa (only for Kenyan organizations) or by direct bank transfers (for international participants) (please ask for banking details).

### Selected COPA trainings in 2015, 2014, 2013 & 2012

1. *Gendering Human Security, Peacebuilding & Conflict Transformation Training, 25<sup>th</sup> to 29<sup>th</sup> November 2013, 30<sup>th</sup> June to 4<sup>th</sup> July 2014, 18<sup>th</sup> to 22<sup>nd</sup> May 2016 & 7<sup>th</sup> to 11<sup>th</sup> December 2016, Nairobi; The training attracted participants working in peacebuilding, gender and development in Sudan, Kenya, South Sudan, Burundi, DRC, Somalia, Somaliland, Ethiopia, Liberia, Iraq and Lebanon. The training aims at enabling participants make linkages between UNSCRs on women participation in peacebuilding, CEDAW, human security and Conflict Transformation.*

2. *Fundamentals in conflict analysis and Resolution Training*; held for 60 partners and staff members of the Danish Demining Group from 23<sup>rd</sup> to 26<sup>th</sup> February 2014 and from 31<sup>st</sup> May to 4<sup>th</sup> June 2014 in Somaliland
3. *Strengthening Policy and Practice; Meeting the challenges of working in complex environments Course*; 7<sup>th</sup> to 11<sup>th</sup> April 2014 Entebbe, Uganda & 1<sup>st</sup> to 5<sup>th</sup> June 2016, Nairobi, Kenya; This training that aimed at broadening practitioners knowledge to link practice and policy and attracted participants from Kenya, Sudan, South Sudan, Uganda, Liberia, Tanzania, Somaliland and DRC
4. *Interrupting cycles of violence; Integrating healing and emotional wellbeing into peacebuilding & development initiatives*; Nairobi, 1<sup>st</sup> to 5<sup>th</sup> July 2013; The training aimed at enabling participants to better understand linkages between cycles of violence and unhealed trauma and how it relates to peacebuilding and conflict transformation. Participants were drawn from Kenya, Uganda, Zimbabwe, Somalia, Sudan, South Sudan, Ethiopia, Somalia and DRC.
5. *Training of Trainers in peacebuilding and conflict transformation*, Nairobi, 6<sup>th</sup> to 10<sup>th</sup> May 2013, 17<sup>th</sup> to 21<sup>st</sup> November 2014 & 23<sup>rd</sup> to 27<sup>th</sup> November 2015, Nairobi, Kenya: The training aimed at building capacities of trainers in designing, facilitating and evaluating trainings. Participants were drawn from Kenya, Somalia, Uganda, Zimbabwe, South Sudan, Ghana, Liberia, Nigeria, DRC, Ethiopia and Sudan.
6. *Training of Trainers course in peacebuilding and Conflict Transformation for IGAD Partners*: The training took place in Nazareth, Ethiopia and brought together 15 IGAD South Sudan partners representing the government and civil society organizations. This was from 17<sup>th</sup> to 21<sup>st</sup> April 2012
7. *Building Capacities for Peace training*; a series of 10 day trainings held thrice in 2011 for 51 peace and development practitioners from Kenya, Uganda, Burundi, Ethiopia, Sudan, South Sudan, Somalia, Liberia, Nigeria, Comoros, Djibouti, Zimbabwe and Ivory Coast. The trainings were held from 28<sup>th</sup> March to 7<sup>th</sup> April, then from 11<sup>th</sup> to 21<sup>st</sup> July and lastly from 21<sup>st</sup> November to 1<sup>st</sup> December

8. *Enhancing Local Capacities for Peace Training*, a 5 day course held in Gulu, Uganda for 31 peace, development and humanitarian aid partners of UN agencies operating in Northern Uganda in the period 20<sup>th</sup> to 24<sup>th</sup> June 2012
9. *Conflict Analysis and Peace Building training* for the African Union held in Nairobi, Kenya from 31<sup>st</sup> October to 2<sup>nd</sup> November 2012

### Information on COPA

The Coalition for Peace in Africa (COPA) is a network of peace builders in Africa formed in 1995 when a group of concerned Africans met in Kenya to exchange their insights and experiences on the prevention of the escalation of violent conflicts in Africa. They were convinced that they needed to offer continual practical support to people and organizations on the ground faced with volatile and potentially violent conflict situations. They also recognised conflict as a major contributor to Africa's deplorable state of poverty and underdevelopment.

The practitioners who came together found that there were no appropriate support networks in Africa for them to access and work together. Initial membership of the network came from different parts of Africa mainly alumni of Responding to Conflict (RTC) *Working with Conflict Course* offered once or twice a year in England. Later on, membership expanded to include other individuals and organizations interested in peace and security all over Africa.

Currently COPA is a registered in Kenya and has close relationship with regional and local organizations and practitioners in Africa and with collaborative activities in the Southern, Eastern, Horn, Central, and Great Lakes regions of Africa. Today COPA has memberships of over 200 individuals and organizations and supports their efforts through trainings, advocacy, and research initiatives throughout the African continent.

### For more information please contact:

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